



6 March 2026

Subject: Letter of Recommendation

TO WHOM IT MAY CONCERN

I am writing to provide my strong recommendation for Ms. Pwint Phyu Syn as a lecturer for the Advanced Digital Marketing subject. I have had the opportunity to observe her performance closely, and based on my experience, I can confidently affirm that she has demonstrated excellent capabilities at this institution. I can attest to her perseverance and positive attitude.

Ms. Pwint Phyu Syn is a highly qualified master's graduate and a remarkable young talent. She is mature and brings over seven years of professional experience in marketing, branding, data analysis, market research, content creation, and digital marketing. With her business expertise and strong analytical skills, she effectively applies theoretical concepts with innovation to produce outstanding results. Her determination and resilience are evident and have made a significant impression in every aspect I have observed.

As a graduate student, her enthusiasm for marketing and her ability to apply these skills in projects have been exceptional. She communicates proficiently in English, both in presentations and written work. She has demonstrated strong leadership qualities, consistently showing commitment, diligence, and sincerity in her work. I am confident she has great potential for a successful career ahead.

On a personal level, Ms. Pwint Phyu Syn is humble and pleasant, earning the respect and acceptance of her peers. Beyond her professional skills and talents, she is a genuinely warm and natural individual.

Given her qualifications and enthusiasm, I strongly recommend Ms. Pwint Phyu Syn for a position within your organization. I am certain she will be a valuable asset and contribute meaningfully to your team and the broader community.

Should you require any further information regarding this recommendation, please feel free to contact me at the address below.

Sincerely yours,

Dr. Suwanna Kowathanakul
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