

Letter of Recommendation

To whom it may concern,

I gladly write this letter of recommendation for **Pwint Phyu Syn** and her accomplishments as an offline marketing Intern at Events and Offline Marketing Department, Duwun Media, I.M Ringier Co.Ltd. As the Head of department, I had the distinct pleasure of working with and overseeing **Pwint Phyu Syn** on a variety of offline marketing initiatives for the two months she interned at our organization. When she joined us, she did not have any first-hand experience in marketing communications, but she quickly exceeded our expectations by completing new and challenging projects at a professional level.

Pwint Phyu Syn's passion for understanding marketing principals and public relations is evident in her work. She helped develop a marketing strategy for our various campaigns planned for our clients. She went above and beyond by volunteering to operate our events not only on-screen but also on-ground and used her resourcefulness to find an advanced solution to communicate between clients, agencies and suppliers. She had contributed as a viral section in ideation, presentation, timeline and budget management process for every single tasks and this made it easy for us to trust her with high-level projects.

Additionally, **Pwint Phyu Syn** demonstrated professionalism and respect by timely submitting her ideations and communicating clearly in every project meeting.

I assure that she will glimmer in her future and always willing to learn and face at any challenges. And this kind of quality youths will be able to contribute in developing the main sectors of country. If you have any questions, please feel free to contact me.

Sincerely,

Ye Wint Thu @ Ethan

Head of Department

Events and Offline Marketing Department

Duwun Media

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